

WBFS-TV QUARTERLY ISSUES/PROGRAMS LIST  
JULY 1 THROUGH SEPTEMBER 30, 2009

Attached are listings of broadcasts or broadcast segments that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three-month period. The Station produced and broadcast a "Community Calendar" and public service announcements promoting local community events and campaigns.

FOCUS ON SOUTH FLORIDA- A half-hour bi-weekly public affairs broadcast featuring panel discussions and interviews with community leaders, focusing on important issues of local concern. Broadcast dates and times as indicated in the report.

CBS4 NEWS REPORTS ON MY33- Special and series reports focusing on important local issues. These reports air during selected CBS4 News broadcasts on WBFS-TV. Duration: Each part is approximately under three minutes. Broadcast times and dates indicated in the report.

**EDUCATION/FAMILY:** Topics in this category include: stimulus funding for community colleges, help for military families, performing arts summer camp; radio station for children in hospital, back to school supplies for low income students, musician who is making it out of the inner city, high school dual enrollment program, home make-over for needy couple, youth basketball program, advocacy and mentoring programs for foster children, educational television for preschoolers, help for needy college student, nature program for at-risk youth, school for ill children fails FCAT, and school poetry program funding cut-backs.

**FOCUS ON SOUTH FLORIDA:** 7/26, 9 AM. Angelia Millender, Vice President of Student Affairs, Broward College discussed the special stimulus funding that is provided as part of the Obama Administration to community colleges and how those funds will be used at the local level to help students prepare for new and emerging careers. In another segment, Lt. Col. Tony Colmenares of the American Red Cross BrAlve Fund and Leilani West, a single parent with five children with two sons serving abroad in the military discussed how the BrAlve program is helping the families of the military serving in the Iraq and Afghanistan Wars. 8/9, 9 AM. This report showed how a summer camp for middle school students interested in the performing arts at the Adrienne Arsht Center is helping these children discover their talents and encouraging them to continue to pursue their education. In another segment, DJ Laz, Power 96 radio discussed his fundraising efforts for the benefit of Radio Lollipop, a radio station at the Miami Children's Hospital that brings music and entertainment to hospitalized children. 8/23, 9 AM. Franklin Monjarrez, Executive Director of Neat Stuff for Kids, discussed how his program is providing clothing, materials and school supplies to foster children and families in need. 9/6, 9 AM. Peter Bailey, author and former newspaper writer, discussed his book on Trick Daddy, a local recording artist and explained how the singer struggled to survive the crime, drugs, gangs and general hardships faced by children growing up in the inner city to finally make it in the music industry. In another segment, Milagros Fornell, Associate Superintendent for Curriculum and Instruction and Dr. Omar Monteagudo, Assistant Principal/Program Administrator School for Advanced Studies and Academy for Advanced Academics and two eleventh grade students discussed the Academy for Advanced Academics, a new dual enrollment program between Miami-Dade County Public Schools and Florida International University. In another segment, a report showed how the Miami-Dade police department joined forces with the community to do a total make-over at the home of senior citizens who were their most dedicated volunteers. In another segment, Duane Starks, Former NFL player and Jay Wray, President of the Lyfe Management Group discussed the Top of 'Da Key Celebrity Basketball game and how the program is making new opportunities for children in South Florida. 9/20, 9 AM. Nelson Hincapie, President of Voices for Children and Sonia Ferrer, Executive Director of the Guardian Ad Litem Program discussed the need for volunteers to serve as advocates and mentors for children in the foster system. In another segment, Penny Bernath, Producer for KidVision, discussed a new television program especially designed for preschoolers to help them develop age-appropriate knowledge and skills at home.

***EDUCATION/FAMILY:*** (continued)

In another segment, a report showed how South Florida came together to help a gifted student from a low-income family reach his goal of attending Northwestern University. Lori Boody and Frank Resillez, Outward Bound, discussed this program that works with at-risk students outdoors in Florida's Everglades to teach them lessons about nature and personal resilience. CBS4 NEWS REPORTS ON MY33: FAILING SCHOOL: 7/20, 10 PM. This report focused on Merrick Educational Center in Coral Gables, a school for children with critical illnesses and how the school's failing FCAT scores had brought about disciplinary action from the State Department of Education which may result in the closing of the school. The report revealed that many of the students are undergoing medical treatments that make it difficult for them to prepare for the test. CBS4 NEWS REPORTS ON MY33: WORDSPEAK REDUCED TO A WHISPER: 7/24, 10 PM. This report focused on "Wordspeak" a poetry program operated by the non-profit group Tigertail Production that works with approximately 1000 teens in inner city schools through workshops and panels. The report explains that the program may have to cut back its services drastically if they lose their funding from Miami-Dade County.

***GOVERNMENT:*** Topics in this category include: community parks funding cut-backs, city policy on personal leave, dog rescue center eviction, and murder victims' memorial.

CBS4 NEWS REPORTS ON MY33: PARKS SERVICES LOST: 9/22, 10 PM. This report examined the impact of proposed Miami-Dade County budget cuts on community pools, park and other public facilities. CBS4 NEWS REPORTS ON MY33: CITY OF MIAMI LEAVE-TIME BANK: 9/23, 10 PM. This investigative report examined the personnel policies at the City of Miami that allows employees to bank unused sick, vacation, or compensation time from year to year and how when they cash out at retirement they are paid at their current pay rate. The report revealed that the City of Miami will need to pay more than \$20 million dollars in banked time and looked at the impact that this payout could have on the strained city budget. CBS4 NEWS REPORTS ON MY33: DOG RESCUE EVICTION: 8/19. This story focused on the Sabbath Animal Shelter, a no-kill animal rescue organization, which is facing eviction from their current location because the Miami-Dade Animal Services has placed a lien on the farm where they are located due to a kennel license violation. CBS4 NEWS REPORTS ON MY33: REMEMBERING MURDER VICTIMS: 9/25, 10 PM. This report focused on a local ceremony commemorating National Day of Remembrance for Murder Victims that provided an opportunity for the people of the Miami-Dade County to honor the memories of murder victims and to recognize the impact on surviving family members and loved ones.

**HEALTH:** Topics in this category include: public views on President Obama's healthcare plan, overview of healthcare reform, myths and facts about healthcare reform, medical professional views on healthcare reform, and healthcare cost containment.

CBS4 NEWS REPORTS ON MY33: OBAMA'S HEALTHCARE PLAN: 7/23, 10 AM. This report focused on the healthcare plan proposed by President Obama by conducting interviews with South Florida residents with various healthcare coverage issues, such as high-cost COBRA, pre-existing conditions, unemployment, low-income, etc. CBS4 NEWS REPORTS ON MY33: HEALTHCARE OVERVIEW: 8/24, 10 PM. This report, the first of a series of reports on the current healthcare issue examines the state of healthcare in South Florida and compares the various proposals before Congress and how they might affect tax payers and healthcare consumers. CBS4 NEWS REPORTS ON MY33: HEALTHCARE MYTHS AND FACTS: 8/25, 10 PM. This report looked at the myths and facts concerning the Obama's administration healthcare reform plan. CBS4 NEWS REPORTS ON MY33: DOCTORS PERSPECTIVE ON HEALTHCARE ISSUE: 8/26, 10 PM. This report provided the perspective of doctors and hospital professionals on the current healthcare issue. CBS4 NEWS REPORTS ON MY33: BUSINESS PERSPECTIVE ON HEALTHCARE ISSUE: 8/27, 10 AM. This report examined how various employers view the healthcare proposals. CBS4 NEWS REPORTS ON MY33: HEALTHCARE COST EFFECTIVENESS: 8/28, 10 PM. This report looked at measures being taken to reduce the cost of healthcare services with the use of electronic medical records systems currently under development.

**ECONOMY:** Topics in this category include: home foreclosures; hunger in South Florida, state of South Florida real estate market, community development, online property auctions, and markdown of high-rise property.

**FOCUS ON SOUTH FLORIDA:** 7/12, 9 AM. Karla Gotlieb, Human Services Coalition and Alex Fernandez, Foreclosure Prevention Specialist, Human Services Coalition discussed why home owners are struggling to stay in South Florida due to the growing number of foreclosure cases that are being filed in South Florida each day and the numbers are only getting worse. They also provided information on free help available for home owners in need. In another segment, Yvette Rodriguez, Farm Share; Penny Loughan, The Pantry of Broward and Bruce Harris, The Pantry of Broward discussed how to help feed the hungry in our community at a time when South Florida food banks in both Dade and Broward are running on empty because of the weak economy and the usual summer donation slowdown. They also made an appeal for viewers to participate in CBS 4, Food 4 South Florida to replenish the empty pantries. 8/9, 9 AM. Monica Hatcher, The Miami Herald Real Estate Reporter, provided a review of the current state of the real estate market in South Florida and how first-time homeowners entering the market now because of financial incentives are helping in the recovery. In another segment, Andre Dawson, Former Baseball Player and Entrepreneur and Shirley Gibson, Mayor of the City of Miami Gardens discussed how small businesses are helping in the redevelopment of the City of Miami Gardens and what incentives the City provides to business owners. **CBS4 NEWS REPORTS ON MY33:** **ONLINE AUCTIONS:** 7/16, 10 PM. This 4 Your Money story focused on a home buyer that purchased a home in the Little Havana neighborhood for \$50,000 at Auction.com. The report showed that the purchase turned out to be a bargain compared to current home prices. **CBS4 NEWS REPORTS ON MY33: HIGH RISE BARGAINS:** 8/21, 10 PM. This report focused on Donald Trump and Jorge Perez and their many South Florida fledging high rise development projects such as the Trump Hollywood. The report explained that the current economic problems have forced these two developers to recruit overseas investors who are making very low offers for these luxurious properties.